

**PY 2002 - 2003 CPUC Energy Efficiency Programs
Quarterly Reports Narrative**

Program Implementer Name:	Alliance to Save Energy
Program Title:	Green Schools Green Communities
Program Reference Number:	142-02 – PG & E Territory
Quarter:	3rd Quarter
Period Covered by this Report:	August 1, 2002 - September 30, 2002

Section I. Program Overview

The Alliance’s Green Schools Program is an energy efficiency education program that achieves immediate and persistent energy savings by reaching students, teachers, administrators, and residential customers through a program of targeted and in-depth education and outreach, and behavioral modification.

Section II. Program Summary Data

1. Program Expenditures

- Total program budget and total expenditures by end of reporting period (*actual and committed displayed separately and totaled*) is attached as Table 1: Total budget and expenditures to date.
 - *Green Schools, Green Communities is an information-only program and does not include any specific energy measures therefore it is not required to submit energy and peak demand savings targets or cost-effectiveness calculations.*
 - *Extensive recruitment efforts have been conducted in ten different school districts. Bellevue Union School District and one school site, Meadow View Elementary have been secured for participation.*
 - *Six districts have been identified as potential participants in the program: Novato, Vallejo, San Mateo, Bellevue, Old Adobe and John Swett Unified.*

Training

The first program workshop will be conducted on October 21, 23, 2002.

Marketing

No marketing materials were developed during this report period. The following (previously developed) materials were utilized to provide information on examples of past program success and as an overview of the Green Schools program.

These documents have been sent to district personnel and principals via mail and facsimile upon initial contact and/or when requested: Program Overview, Program

Success, No-Cost Savings Summary (Southern CA & Philadelphia), Earth Apple Award, Educators' & Custodians' Scope of Work, Sample Action Plan, Managing Business article, Student Newsletter, Gazette, and the Green Schools and Southern CA Success Stories booklets.

Section III. Customer Summary Data

- *One (1) Public School District with one (1) school site is enrolled in the program with an estimated student population of 521.*
- *Top three (3) ethnic enrollment figures shows Hispanic/Latino students as the majority and Spanish as the language preference of English learners.*
- *Low-income indicators reflect 68.1% of the student population is on free and reduced-price meals and that this school is a Title One program site.*
- *The school site has been classified as Hard to Reach (HRT) as identified by the HRT zip code data list from SCE.*

Attachment A: School Profile Information

Section IV. Program Implementation Status

- *Within a very short period, the project leaders mobilized their extensive recruitment efforts to engage districts and schools in the Green Schools program. While recruitment at the beginning of the school year is extremely difficult, the diligence and hard work of the local project leaders will bring great success for the program expansion efforts in both SCE and PG&E territories.*
- *A list of participating school districts and specific school sites that have “enrolled” in the program is included in **Attachment A**. This list includes demographic profile information that supports hard to reach targets and goals.*
- *The Alliance had contracts in place with two Local Area Project Leaders and the California-based Manager within 10 days of signing the contract with SCE.*
- *The implementation requirement of statewide coordination with energy efficiency programs was achieved through the distribution of the Alliance's letter to the complete list of Program Coordinators identified in the 2002 Statewide and Local Energy Efficiency Programs adopted in decisions 02-03-056; 02-05046 and 02-06026. **Attachment B**.*
- *The additional implementation requirement of a full disclosure statement was achieved through drafting of the statement for distribution to all program participants. This statement is **Attachment C**.*

Program Challenges

The beginning of the school-year is a difficult time to do recruitment at both districts offices and school sites. The ideal recruitment timeframe for participation is the semester preceding program implementation.

Two districts have specifically declined participation. Through community outreach with UC Berkeley's Environmental Sciences Teaching program numerous teachers in the bay area were interested in participation. However, we were unable to secure the commitment from the school district to return energy savings to the schools; therefore they were unable to participate.

Scheduling of the workshops has been challenging due to teachers expressed concern over the lack of quality substitutes.

Section V. Additional Items

Based on notification received after filing of the first monthly report on August 21, 2002, subsequent reports have been filed with both the PUC representative as well as the SCE representative.